

# MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 B

Results as of: 1/31/2024

GMT:

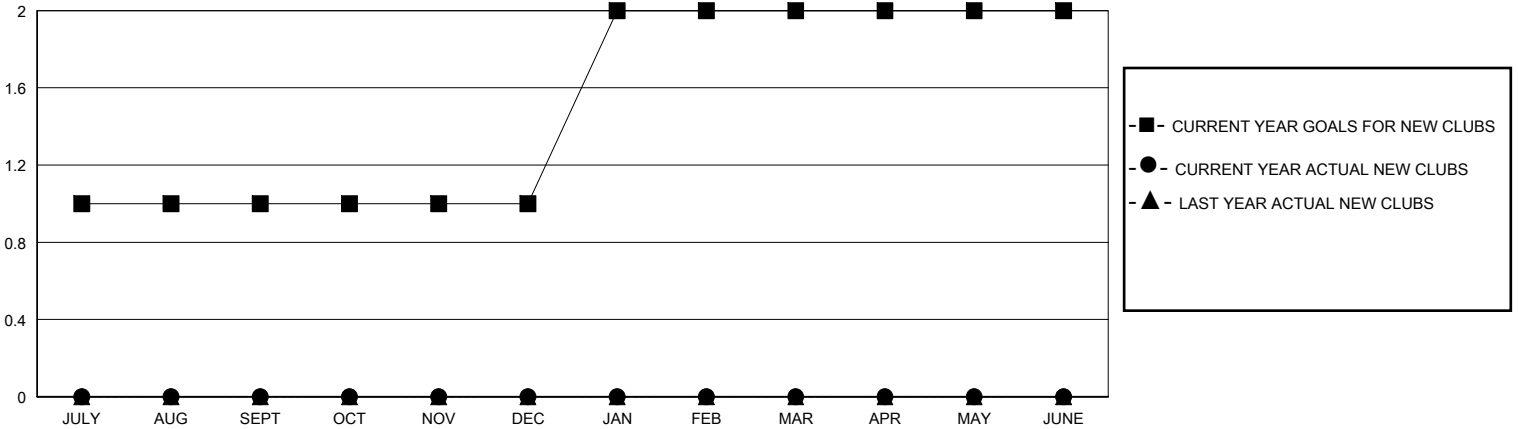
LOCATION PENNSYLVANIA

GMT CA

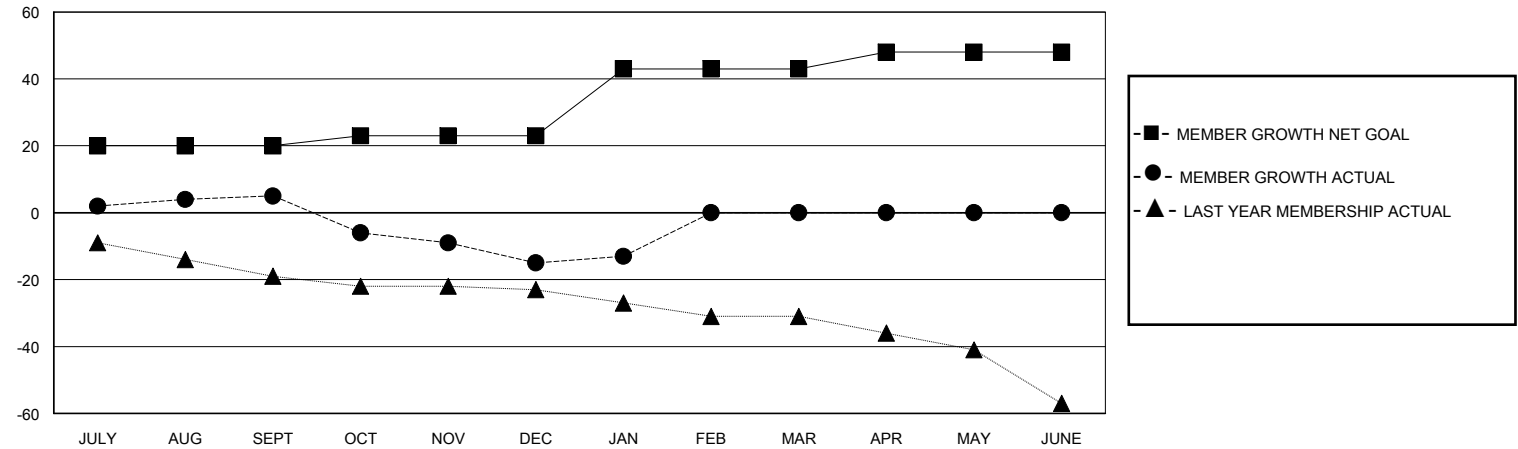
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2023-2024 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 20                     | 18                   | 13   |
| OCT/NOV/DEC           | 3                      | 7                    | 25   |
| JAN/FEB/MAR           | 20                     | 7                    | 5  |
| APR/MAY/JUNE          | 5                      | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|  |   |  |
|--|---|--|
| DROPPED CLUBS: 0   | 12 CLUBS OF 31 ADDED 1 OR MORE NEW MEMBERS                | <b>GENDER DISTRIBUTION</b><br>MALE 412 (62.80%)<br>FEMALE 244 (37.20%) |
| <b>DROPPED MEMBERS</b><br>DECEASED 8<br>CLUB CANCELLED 0<br>OTHER 35<br>TOTAL 43 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 98<br>FAMILY MEMBERS PAYING HALF DUES 49     |